

Small Business Donation & Support Campaign

Free Fillable Legal Template — ClearLegalTips.com (2026)

Donation & Support Campaign — Disclosure & Terms

Use this fillable disclosure to run an honest, compliant fundraiser for your for-profit business. Complete the bracketed fields, delete anything that does not apply, and post the finished disclosure wherever you ask for support: a jar sign, your website, or a crowdfunding page.

1. Business Information

Legal business name: _____

Doing-business-as (DBA) name, if any: _____

Business address: _____

Business structure (sole proprietor / LLC / corporation): _____

Contact name, email, and phone: _____

2. Campaign Details

Purpose and exactly how the funds will be used: _____

Fundraising goal amount: _____

Campaign start date and end date: _____

Platform or method (GoFundMe / own website / in person / other): _____

3. Legal Status Disclosure (Required)

Post this statement, in plain view, on your campaign so supporters are not misled:

“[Business Name] is a for-profit small business, not a charity or tax-exempt nonprofit. Contributions are gifts of support, not tax-deductible donations, and we cannot issue a tax receipt or a charitable-contribution deduction.”

- I have stated the business is for-profit, not a charity
- I have NOT described contributions as tax-deductible
- I have NOT implied nonprofit or 501(c)(3) status

4. What Supporters Receive

- Nothing in return (a gift of support)
- A reward or perk (this is a sale; may be taxable and subject to sales tax)
- Membership or subscription benefits
- Repayment of their money (this is a loan; attach a promissory note)

Describe any reward, perk, membership, or repayment terms: _____

5. Refund Policy

State whether contributions are refundable, and any conditions: _____

6. Tax & Records

Money raised for a for-profit business is generally taxable income, whether or not a Form 1099-K is issued. Set aside a share for taxes and keep records for at least three years.

Person responsible for tracking and reporting the income: _____

Where records and receipts are stored: _____

7. Contribution Log

Date	Supporter	Amount	Type (gift/reward/loan)	What they received
____	____	\$____	____	____
____	____	\$____	____	____
____	____	\$____	____	____
____	____	\$____	____	____

8. Signature

Owner or authorized signer name and title: _____

Signature and date: _____

INSTRUCTIONS FOR USE

This template is provided for informational purposes only and does not constitute legal or tax advice. Rules vary by state and by platform. If you offer equity or profit-sharing, run a cause-marketing promotion tied to a charity, or raise a large sum, consult a licensed attorney or tax professional before you launch.